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**FOR IMMEDIATE RELEASE: Design Group hits home run with Vera Bradley in Dallas**

**Dallas, TX** – Vera Bradley opened with a splash in their Dallas showroom this past market. They were able to duplicate the look achieved in Atlanta in a very short period of time. Design Group is general contractor at the Dallas Market Center in Dallas, TX. Dallas Market Center is the world’s most complete wholesale marketplace, with more than 50 markets each year and retailers from all 50 states and 78 countries.

Design Group worked closely with Michelle Schram, Project Manager for Vera Bradley, to execute their design ideas in a limited timeframe. “Michelle’s ideas really came to life in the showroom...it turned out beautifully,” says Tricia Dimon, President of Design Group. “It has been a pleasure working with all the folks at Vera Bradley on their Atlanta and Dallas showrooms.”

Joan Maxwell of Vera Bradley had this to say about Design Group. “We want to give a huge thank you to Steve – our master contractor who moved from Atlanta to Dallas for a month plus, and made it all happen. We couldn’t have done it without him!”

Vera Bradley has earned a reputation as a leader in the gift industry. Creating stylish quilted cotton luggage, handbags and accessories, the company combines smart product designs with distinctive and colorful fabrics and trims.

As a general contractor in the Dallas Market Center in Dallas, TX and in the AmericasMart in Atlanta, GA, Design Group is able to offer their clients top-notch service. They excel at being able to implement the ideas of their clients and help them achieve the results they want to display their products.





**Design Group specializes in all aspects of marketing communications, providing their clients with award-winning design in advertising, branding, websites, exhibits, and showrooms since 1996.**

**Design Group is a distributor of Nimlok customer modular tradeshow exhibits, event environments, and permanent solutions.**

**acousti-Art, acoustical panels with unlimited possibilities, is also brought to you by Design Group.**

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