



## Box Project CASE STUDY

20-Rug Box for Costco Stores

The project began with a box design that would hold twenty 5' x 7' rugs as well as twenty 26" runners. Prototype boxes were shipped to test durability. The box would be used for shipping as well as a display for the rugs in stores. Rug bands were designed for each of the 5 rug patterns. And a poster on the outside of the box allowed customers to see the pattern choices.

The rugs were received from overseas into our warehouse, labeled, boxed, palletized and then shipped to Costco stores across the country. Design Group handled all shipping details (set up trucking with the retailer's shipping departments, scheduled PO's, etc) and return handling was arranged if necessary. Millions of dollars worth of rugs arrived in stores without the client ever handling the product. An online inventory allowed the client to track progress and assured them everything was taken care of.